



Backup Tactical's MAP Policy

Backup Tactical's MAP Policy Current Pricing on Pistol Thread Protectors: MSRP \$29.99 – MAP \$19.99

Backup Tactical's MAP Policy Current Pricing on Rifle Thread Protectors: MSRP \$32.99 – MAP \$21.99

Backup Tactical's MAP Policy Current Pricing on Glock Threaded Barrels:

SILVER	MSRP \$189.99 – MAP \$159.99
OD GREEN	MSRP \$199.99 – MAP \$169.99
BLACK	MSRP \$209.99 – MAP \$179.99
FDE	MSRP \$209.99 – MAP \$179.99

All resellers are responsible for ensuring their Backup Tactical Product pricing is at or above MAP. Resellers are free to set the actual resale price of any product as long as it is at or above MAP price given the most recent publication of the price list. Backup Tactical's MAP policy for all Backup Tactical products applies to advertising placements, including but not limited to: print ads (inserts, magazines, newspapers, catalogs, mail order catalogs, etc.), broadcast (radio and TV), direct mail, faxes, internet placement with third parties (banner ads, broadcast emails, destination pages, third-party sites), internet placements on resellers own website, and any flyers, posters or coupons.

Backup Tactical's MAP Policy does allow resellers to omit pricing entirely from advertisements and/or advertisement statements such as "Call for Price" or "Call for Quote."

Free Offers Associated with Backup Tactical Product

Free shipping and/or handling, 0% sales tax, or free financing promotions do not violate the MAP.

All Backup Tactical Products Price Matching Policies

Price matching policies are acceptable. Price matching cannot be used as a valid reason for violations of Backup Tactical's MAP Policy. Advertised price must always be at MAP or higher.

Failure to Comply with the MAP Policy

At the sole discretion of Backup Tactical, failure to comply with MAP, intentional and/or repeated failure to abide, may result in the immediate loss of Authorized Reseller status and your ability to purchase all Backup Tactical products both direct as well as through distribution.

All entities, individuals or groups who apply for reseller status with Backup Tactical will be subject to these terms and conditions.

Backup Tactical, Inc. USA